

**BENICIA CITY COUNCIL
CITY COUNCIL MEETING AGENDA**

**City of Benicia Library, Dona Benicia Room
150 East L Street
Benicia, CA 94510
August 27, 2019
6:00 PM**

Call To Order (6:00 P.M.)

1. Roll Call

2. Pledge Of Allegiance

3. Reference To The Fundamental Rights Of The Public

A plaque stating the fundamental rights of each member of the public is posted at the entrance to this meeting room per section 4.04.030 of the City of Benicia's Open Government Ordinance.

4. Opportunity For Public Comments

This portion of the meeting is reserved for persons wishing to address the Council on any matter not on the agenda that is within the subject matter jurisdiction of the City Council. State law prohibits the City Council from responding to or acting upon matters not listed on the agenda. Each speaker has a maximum of five minutes for public comment. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of your entire group. Speakers may not make personal attacks on council members, staff or members of the public, or make comments which are slanderous or which may invade an individual's personal privacy.

5. Written Comment

6. Public Comment

7. Business Items

7.A - ECONOMIC DEVELOPMENT WORKSHOP (Economic Development Manager)

The City's Economic Development team will provide the City Council with an overview of past Economic Development Strategies, past accomplishments, current programs, and review upcoming initiatives. The objective of the workshop is to solicit community and Council feedback to develop the cornerstones for the creation of an Economic Development Strategy for 2020 and beyond.

Recommendation:

Receive the presentation from Economic Development staff and offer feedback to staff on desired areas of interest for the development of a 2020 Economic Development Strategy.

[Staff Report - Economic Development Workshop](#)

8. Adjournment (8:00 P.M.)

Public Participation

The Benicia City Council and its Boards and Commissions welcome public participation.

Pursuant to the Brown Act, each public agency must provide the public with an opportunity to speak on any matter within the subject matter jurisdiction of the agency and which is not on the agency's agenda for that meeting. The City Council allows speakers to speak on non-agendized matters under public comment, and on agendized items at the time the agenda item is addressed at the meeting. Comments are limited to no more than five minutes per speaker. By law, no action may be taken on any item raised during the public comment period although informational answers to questions may be given and matters may be referred to staff for placement on a future agenda of the City Council.

Should you have material you wish to enter into the record, please submit it to the City Manager.

Disabled Access or Special Needs

In compliance with the Americans with Disabilities Act (ADA) and to accommodate any special needs, if you need special assistance to participate in this meeting, please contact Alan Shear, the ADA Coordinator, at (707) 746-4200. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting.

Meeting Procedures

All items listed on this agenda are for Council discussion and/or action. In accordance with the Brown Act, each item is listed and includes, where appropriate, further description of the item and/or a recommended action. The posting of a recommended action does not limit, or necessarily indicate, what action may be taken by the City Council.

Pursuant to Government Code Section 65009, if you challenge a decision of the City Council in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to, the public hearing. You may also be limited by the ninety (90) day statute of limitations in which to challenge in court certain administrative decisions and orders (Code of Civil Procedure 1094.6) to file and serve a petition for administrative writ of mandate challenging any final City decisions regarding planning or zoning.

The decision of the City Council is final as of the date of its decision unless judicial review is initiated pursuant to California Code of Civil Procedures Section 1094.5. Any such petition for judicial review is subject to the provisions of California Code of Civil Procedure Section 1094.6.

Public Records

The agenda packet for this meeting is available at the City Manager's Office and the Benicia Public Library during regular working hours. To the extent feasible, the packet is also available on the City's web page at www.ci.benicia.ca.us under the heading "Agendas and Minutes." Public records related to an open session agenda item that are distributed after the agenda packet is prepared are available before the meeting at the

City Manager's Office located at 250 East L Street, Benicia, or at the meeting held in the Council Chambers. If you wish to submit written information on an agenda item, please submit to the City Clerk as soon as possible so that it may be distributed to the City Council. A complete proceeding of each meeting is also recorded and available through the City Clerk's Office.

Contact Your Council Members

If you would like to contact the Mayor or a Council Member, please call the number listed below to leave a voicemail message.

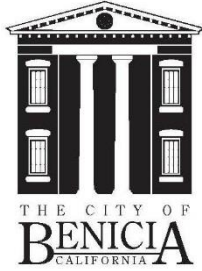
Mayor Patterson: 746-4213

Vice Mayor Strawbridge: 746-4213

Council Member Campbell: 746-4213

Council Member Young: 746-4213

Council Member Largaespada: 746-4213



AGENDA ITEM
CITY COUNCIL MEETING DATE – AUGUST 27, 2019
BUSINESS ITEMS

TO : City Manager

FROM : Economic Development Manager

SUBJECT : **ECONOMIC DEVELOPMENT WORKSHOP**

EXECUTIVE SUMMARY:

The City’s Economic Development team will provide the City Council with an overview of past Economic Development Strategies, past accomplishments, current programs, and review upcoming initiatives. The objective of the workshop is to solicit community and Council feedback to develop the cornerstones for the creation of an Economic Development Strategy for 2020 and beyond.

RECOMMENDATION:

Receive the presentation from Economic Development staff and offer feedback to staff on desired areas of interest for the development of a 2020 Economic Development Strategy.

BUDGET INFORMATION:

There is no budget impact at this time. Staff will offer suggestions for enhanced investment for Economic Development activities, including funding to continue with the Business Resource Incentive Program, funds to support a City Sponsored Clean Tech Expo, incentives and grants to support commercial and industrial businesses and most essential, funding for increased staff within the Community Development Department.

BACKGROUND:

The modern era of the City’s Economic Development Program began in 2012 with the creation of a full-time Economic Development Manager followed by the creation of a full time Economic Development Specialist in 2015. In prior years, the City’s Economic Development duties were completed by other City positions or were tasked to a part-time Economic Development Manager. Additionally, in 2012, the City adopted the Business Development Action Plan (BDAP). This plan was a revision to the 2007 Economic Development Strategy and a response to the outcome of the Great Recession. The City followed up the BDAP in 2015 with a market study of the Benicia Industrial Park. Economic Development plans and strategies are available for review at this link: <https://www.ci.benicia.ca.us/ed>.

The purpose of the workshop on August 27th is to inform and engage the Council and community on the recent past and present of economic development affairs within Benicia.

The City’s Economic Development Team will provide a comprehensive view of the City’s economic development program, highlight our current strategies and offer a preview of some upcoming initiatives, including a 24-page City of Benicia supplement in the San Francisco Business Times to be released in January 2020.

NEXT STEPS:

Staff is preparing for this workshop to be the first of at least two workshops, followed by City Council action in January 2020. The initial goal of the August workshop is to outline Benicia’s current economic development activities, followed by a second workshop, which will feature a panel of economic development professionals that will speak on the current trends of the economy and economic development professionals. The purpose of the panel is to provide subject matter experts for staff and the Council to aid in the development of areas of interest the City Council would like to pursue in a 2020 Economic Development Strategy. Staff will then use that direction to develop a request for proposals from qualified firms to complete an Economic Development 2020 Strategy and related services. Staff anticipates bringing an agreement for Council consideration in January 2020.

ALTERNATIVE ACTIONS:

Offer an alternative suggestion on how to generate Council consensus on proceeding with an update to our Economic Development Strategy.

General Plan	Goal 2.12 Strengthen the Downtown as the City’s central commercial zone. <input type="checkbox"/> Policy 2.12.3 Seek to make Downtown a thriving and vigorous community center offering a variety of activities and attractions for residents and visitors.
	Goal 3.7 Maintain and reinforce Benicia’s small-town visual characteristics

CEQA Analysis	This is not a project under CEQA.
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ATTACHMENTS: None

For more information contact: Mario Giuliani, Economic Development Manager

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